



LEADERSHIP DEVELOPMENT PROGRAM

Designed for High Performing People of Color

Three Month Cohort

In Partnership with



Program Overview



PEOPLE MANAGEMENT

This management program is for corporate and business professionals. The People Management program is for a novice managing people and preparing to excel to the next level of leadership. It will help participants overcome many of the supervisory problems they will encounter as a boss. Dealing with the many problems a manager encounters isn't easy, but it doesn't have to lead to discouragement. With a host of demands, responsibilities, and other challenges diverse leaders have to tackle, managers of color need training like never before.

Learning how to supervise employees on a trial and error basis is a high risk and can lead to putting the organization at risk, losing your job, or going out of business. This program will help you overcome many of the problems those inexperienced at managing people may encounter.

MANAGEMENT COMPETENCIES

- Self Management
- Management Style
- Conflict Management
- Communication
- Political Savvy
- Developing Others
- Performance Mgmt
- Delegation
- Change Mgmt

McPherson | Berry - an industry award winning firm that provides HR consulting services, leadership development, champion diversity, equity & inclusion, and capacity building solutions to grow your talent and your organization.

TESTIMONIALS



"The program was terrific. We wanted to start our WLD with a bang and you provided just that! Our VP of HR was most thrilled. I also know we just scratched the surface of your knowledge."

- I.M. UPS

"Thanks for providing me with a wonderful learning experience. You are an amazing facilitator. Your energy, enthusiasm, and material presented kept me interested."

- C.S. CDC

CONTACT US

✉ INFO@MCPHERSONBERRY.COM

☎ (800) 325-5269



@MCPHERSONBERRY

Program Overview



BUSINESS LEADERSHIP

This leadership program is for individuals that want to have impactful roles that drive business success. A tailored solution designed specifically for diverse high achieving professionals who desire to cultivate their leadership skills. Business Leadership supports middle managers, division/department leaders needing to develop as an executive. It will help participants learn to achieve results and drive change in their organizations.

Being a person of color, learning how to make a higher impact with greater visibility requires an individual to equip themselves with the knowledge, skills and strategies to be successful. This program will help you do just that with a network and support system. Build the executive competencies to assume greater responsibilities to reach the next level of leadership.

LEADERSHIP COMPETENCIES

- Business Acumen
- Strategic Thinking
- Interpersonal Skills
- Influence
- Risk Taking
- Innovation
- Allyship
- Achieving Results
- Crisis Management
- Industry Specific (Example: Supplier Diversity)

OUR RESULTS

- We have developed over 5000 managers and leaders
- Our programs have won industry awards
- The executives we have developed have improved business results and increased revenue
- We have increased the pipeline of diverse talent

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WHY THIS PROGRAM

People Management Business Leadership



- 85% of business executives believe diversity is crucial to driving innovation
- Developing diverse talent is vital to succession planning and retention
- Ethnically diverse companies (35%) outperform financially
- Reduce turbulence and safeguard your company's competitiveness
- Successful companies have talent at every level that mirror their diverse market
- Improve your leadership engagement to preserve your profitability
- Advance innovation by bringing diverse thinkers to the decision making table

LEARN MORE...

THE PROGRAM INCLUDES

- 12 Weeks of a Hybrid - Intensive Learning Curriculum
- 3 Mastermind Sessions
- One-on-One Executive Coaching
- Interactive Skill Building Sessions
- Assessments, Guides, Tool Kits
- Personal/Business Strategic Plan
- Access to our Next Level Network for 1 Year for Ongoing Support

To learn more about how you can

join the next cohort, visit

<https://bit.ly/3fm5qDS>



NEXT LEVEL NETWORK



ALLYSHIP